



**brand academy**

hochschule für design und kommunikation  
university of applied sciences

# BRAND ACADEMY APPLICATION FORM

Master's Programmes:

**Brand Innovation M.A.**

- **Marketing**
- **Design**
- **Entrepreneurship**

**Put the finishing touch on your career!**

For questions concerning our Master's programmes as well as assistance in the application process, please contact:

Mrs. Anna Prokhorenko  
**+ 49 40 380 893 56-23**  
or **master@brand-acad.de**

## APPLICATION DEADLINES

Our summer semesters start in April, the winter semesters in October.

Our application deadlines vary depending on whether the applicants require an entry visa for Germany or not.

Please click the following link for a list of countries:

[http://www.auswaertiges-amt.de/EN/EinreiseUndAufenthalt/03\\_Visabestimmungen/StaatenlisteVisumpflicht\\_node.html](http://www.auswaertiges-amt.de/EN/EinreiseUndAufenthalt/03_Visabestimmungen/StaatenlisteVisumpflicht_node.html)

	Entry visa for Germany not required		Entry visa for Germany required	
	Summer Semester	Winter Semester	Summer Semester	Winter Semester
<b>Brand Innovation M.A.</b>	15 <sup>th</sup> March	15 <sup>th</sup> September	31 <sup>st</sup> December	30 <sup>th</sup> June

## SELECTION PROCESS

Please ensure that you have completed your application and included all the required documents and materials. In a two-stage selection process we will determine if you have reached our academic criteria for admission to our graduate course. During the process we will assess your subject-related and general aptitude.

The selection procedure:

**Stage 1:** Assessment of your application materials

**Stage 2:** Entrance examination in the form of an interview

Our oral entrance examination is conducted by the Programme Director and a member of the faculty.

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**To get started, please send your complete application to:**

**master@brand-acad.de** (preferred)

Alternatively, you can send it by regular mail to:

**Brand Academy**

University of Applied Sciences

Attention Mrs. Anna Prokhorenko

Rainvilleterrasse 4

22765 Hamburg

Germany

## APPLICATION FORM

Please note that this PDF document is interactive, i.e. you can enter your information directly into it. Depending on your technical setup and browser, you may have to download it first to activate the feature. If you plan to fill in the form by hand (not recommended), please make sure to write clearly (preferably in capital/print) letters. Please note that your personal data will be kept confidential and will not be disclosed to third parties.

### Brand Innovation M.A.

Winter Semester (October)20\_\_

Summer Semester (April)20\_\_

Full-time

Part-time

Date \_\_\_\_\_

### PERSONAL DETAILS

Surname \_\_\_\_\_

First Name \_\_\_\_\_

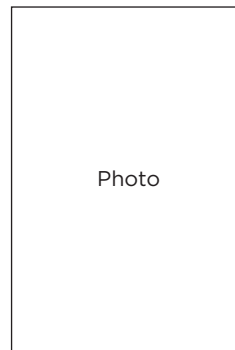
Birth Name \_\_\_\_\_

Gender  female  male  diverse

Date of Birth \_\_\_\_\_

Place of Birth \_\_\_\_\_

Nationality \_\_\_\_\_



### CONTACT DETAILS

Street, No \_\_\_\_\_

Postal code, City \_\_\_\_\_

State \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

E-Mail \_\_\_\_\_

## HIGHER EDUCATION ENTRANCE QUALIFICATION

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Type of School Leaving Certificate  
(International Baccalaureate, Secondary School Certificate)

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Date of Issue	City	Country/State
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Name and Type of School

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Grade Credits Average	Specialisation Subjects
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If your leaving certificate is not available yet, please submit a copy of your latest certificate instead.

## UNIVERSITY STUDIES: BACHELOR'S AND MASTER'S DEGREES

Admission Requirements:

- Bachelor's degree (related to subject) 210 CP
- Bachelor's degree (related to subject) 180 + work experience (min. 1 year)
- Bachelor's degree (not related to subject) 210 CP + bridging course required
- Bachelor's degree (not related to subject) 180 CP + work experience (min. 1 year) + bridging course required
- Bachelor's degree (not related to subject) 180 CP + Master degree

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University/Location

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Degree Programme

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Study Period (from ... to ...)	Degree
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Grade Credits Average	Specialisation Subjects
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University/Location

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Degree Programme

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Study Period (from ... to ...)	Degree
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Grade Credits Average	Specialisation Subjects
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Please submit official transcripts or proof of degree/graduation and a copy of your leaving certificate.

## **WORK EXPERIENCE/PLACEMENT**

(only after acquiring the school leaving certificate!)

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Company/Location

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Occupation /Department

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Duration (from ... to ...)

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Company/Location

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Occupation /Department

---

Duration (from ... to ...)

Please state further placements briefly in your CV.

## **PROFESSIONAL/VOCATIONAL TRAINING**

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Qualified Job

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Company of trainee period

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Trainee period (from ... to ...)

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Examinations Board and Final Grade

## LANGUAGES

(Please tick the appropriate option or add other languages)

### English Skills:

Provide evidence of your English language proficiency at B2 level of the 'Common European Framework of Reference for Languages: Learning, Teaching, Assessment' by submitting a certificate confirming that you have passed an internationally recognised English language test e.g. TOEFL or IELTS or an equivalent proof.

Certificate of an internationally recognized language test on B2 level (e.g. TOEFL Internet-based minimum of 87 points, IELTS exam minimum of 5-6 points) or proof of equivalent knowledge of language acquired abroad.

	Elementary Level	Intermediate Level	Advanced Level	Native Language
English	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
German	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chinese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## APPLICATION CHECK LIST

- Completed application form including photo
- Higher Secondary School Certificate
- Bachelor Degree Certificate, Transcript of Records, Grading System of the University (Diploma Supplement)
- Master Degree Certificate, Transcript of Records, Grading System of the University (Diploma Supplement)
- A current CV in tabular form and chronological order
- Proof of English language proficiency (IELTS, TOEFL or equivalent of proof)
- Motivation Letter
- Proof of working experience, letters of reference
- Copy of valid ID card/passport

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